

Our Homes to Yours



Urban Palm Tree, *Mary Ellen Latino*

Nature and the City Goddard House Art Gallery April 22 – May 20

Now in the tenth year, Goddard House invites you to explore the 2012 Annual Art show, Nature & the City, on view in the Goddard House Art Gallery from April 22 through May 20. The show will challenge our notion of that which is natural versus manmade. The juxtaposition of elements, mixed media arrangements and use of unconventional materials will surely delight attendees. Media types include painting and photography, sculpture, collage and paper. Artists from the local art community and beyond have prepared wonderful works for display.

Goddard/Homestead and the Goddard House Art Gallery are pleased to present this show, along with other smaller exhibitions, free of charge, as part of our ongoing community enhancements through our Community of Caring Program. The show is open Saturdays and Sundays from 11 a.m. to 2 p.m. Special group tours are available upon request. Group meetings may be scheduled in our common space with or without art show inclusion. For more information about this or future shows or to schedule a tour or meeting at Goddard House, please call us at 508.753.4890 or email mpn@goddardhomestead.org.

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Art Boutique

Have you ever visited the Goddard House Art Gallery Boutique? If not you may be pleasantly surprised to find works from many exhibiting artists on sale, along with the works of local artisans. An enticing selection of prints, photography, jewelry, scarves, poetry, note cards and other unique art pieces will be for sale during the duration of the show. Shop now for your 2012 gift needs. You will surely find items for Mother's Day, birthdays, graduations, weddings, and other seasonal holidays. All proceeds will benefit the Goddard House Art Gallery. The Art Boutique will be open on Saturdays and Sundays from 11 am until 2 pm and during scheduled events.

The Artists: Zia Ayub, Sarah Bilotta, Molly Burman, Laura Cahalane, Bettie Carlson, Doris Carter, Mary Dewey, Susan Fisher, Elisabeth Hyder, Meredith Juliana, John Laprade, Mary-Ellen Latino, Diane Mariani, Liz Mattarazzo, Kathy Murray, Kat O'Connor, Doris O'Keefe, Stacey Parker, Joanne Roach-Evans, Erin Ross, Michelle Sarkisian, Susan Sedgwick, Richard Segal, Amaryllis Siniosoglou, Dick Taylor, Catherine Walker, Cheryl Wareck, Cathy Weaver Taylor, Sampson Wilcox, Catherine Wilcox-Titus, Henry Wood.

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www.goddardhomestead.org

A MESSAGE FROM JOSEPH SANDAGATO, DIRECTOR OF SALES AND MARKETING

Why Wi-Fi?



*Joseph Sandagato
Director of Sales and
Marketing*

A mere two years ago Goddard House and Homestead Hall were like any other senior living community with regard to the delivery of programming and activities. The activities team presented programming through conventional gaming tools and through the use of programs accessed largely on paper. The system was very effective and engaging for residents, provided challenges and stimulation and offered plenty of opportunity for interaction and community based get-togethers.

Enter technology. We have written many times about the addition of the Connected Living program and our new technology suites located at both sites. The suite includes a touch screen driven computer system combined with a television for an expanded view of computer-based programming. The new system not only allows for interactive programming for residents, it also offers connectivity to others outside of Goddard/Homestead. Residents can independently (or with assistance from staff members) access their safe and secure email account, photo and video albums, e-cards, writing tools, games and so much

more. Family members can access the system remotely to share pictures and writing with loved ones. Signing-up for access is as easy as requesting an information form from a staff member. Once completed, all that is left to do is to sign-in and begin sharing life experiences. The service is offered free of charge to our residents and to family members and friends.

In addition to scheduled programming, residents may use the technology areas at each site for access to their personal Connected Living accounts. Recently however, many residents and family members have asked about purchasing computers and tablets. The inevitable question was with regard to how they can connect to the internet. The answer is simple...we offer complimentary Wi-Fi hotspots at both buildings. Residents and family members can access the internet when on-site and share information in real time.

So, why Wi-Fi? The answer is simple. At Goddard/Homestead we have been progressive leaders in the Central Massachusetts community for over a century. Today, progressive means offering the services and technology to support growth for the next century.

So stop by, bring your tablet, laptop or smart phone and start sharing your 21st century life with a loved one today!

Nature and the City

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Art Show Schedule of Events

Opening Reception

Sunday, April 22, 2 to 5 p.m.
Champagne and Chocolate!
FREE and open to the public

Poetry in the Gallery

Wednesday, May 9, from 7 to 9 p.m.
Wine and Cheese 6:30 p.m.
FREE and open to the public

Special Offer ReNEW Your Spirit...

Visit Goddard House or Homestead Hall between now and September 30, 2012, move in by December 31, 2012, and we will give you \$500.00 off of your first month's rent.

You will enjoy the comfort of your NEW community with NEW friends and a NEW outlook on life!

**Don't Delay...Call Us Today
For A "No Obligation" Tour**

508.753.4890

*One coupon per person/per rental unit. All rules and conditions apply.

A MESSAGE FROM MARGARET NAYLOR, EXECUTIVE DIRECTOR

There comes a time when everyone needs to belong to a community...



*Peg Naylor,
Executive Director*

For many years I was accustomed to saying hello to a gentleman who walked through my neighborhood. It was never a formal relationship; rather it was quite the opposite. I would be out in my yard gardening and glance toward the street as I heard a gentle footfall upon the pavement. He would nod his head and I would raise a gardening glove covered hand and waive. He would continue his walk and I would finish my chores. Sometimes I would be raking fall leaves, other times I would be shoveling snow. We would always politely nod or wave, regardless of the season.

It occurred to me one day that it had been a while since I saw my casual acquaintance. I was recounting the story and expressing my concern to a neighbor who unexpectedly knew the family of the gentleman to whom I was referring. She explained that one day he fell on a walk. From that point forward his family became concerned and urged him not to walk alone. They would occasionally take him out for a stroll when they came to visit. Soon the weather became inclement and the walks subsided. He retreated into his home and then stopped going out all together. I was sad to hear that he was homebound.

Skip forward a few months. I saw my neighbor recently and she mentioned that the gentleman who used to walk by my house had moved to an independent living facility near his children in the metro west area. His daughter shared that she was upset about the fact that he had become housebound. She



Homestead Hall

urged him to move closer and he was reluctant. Eventually she won him over and after a few weeks of adjustment he is now thriving. He is walking around the facility several times a day and has made many new friends. He has resumed an active social life and proclaims to “feel like himself again.”

All of this brings to mind a conversation that I recently had with our Director of Sales and Marketing. He remarked about how “community” changes as we age. When you are a child you have a limited range and a narrower sense of community. As you become an adult you broaden your outreach and expand your travels and your sense of community expands as well. When you continue to age, that broad sense of community once again shrinks. For homebound seniors it can get pretty small. Sometimes it is limited to infrequent family visits, perhaps a meal delivery volunteer or service provider. He noted that when seniors move to one of our facilities, the thing that they always seem to notice first is that their sense of isolation suddenly changes in the presence of a new community. For many, it gives them a renewed sense of purpose and belonging.

I am ever conscious of the many aspects of resident life. The one thing that I am most mindful and grateful of is our ability to provide a sense of community. Why? It’s simple. There comes a time when everyone needs to belong to a community.



Goddard House

Faces of Goddard/Homestead **A Merry Christmas to All...**

The residents at Homestead Hall truly enjoy spending time together and participating in social activities. The activities staff is always coming up with new and exciting ways to engage and entertain the residents. Sometimes the simplest activities bring the most joy. From the use of the technology suite of tools to arts and crafts to games, the staff stimulates, entertains and educates the residents seven days a week. That's why when the children of a resident suggested that they make a generous donation of gifts to the activity team at Christmas it was so well received by the staff and residents alike.

"They realized that their mother and the other residents would get more joy out of the donation of supplies and games than their mother would get from another unwanted or unneeded present", remarked activities team member Kelley Chesna. "The residents were thrilled with the gifts and so was the activities team", she further commented. The addition of new resources, through the generous gifts, truly provided a *Merry Christmas to all* of our residents and we thank the family for their generosity.



Kelley Chesna, Activities Director, demonstrates a donated large print crossword puzzle